

WWDSTYLE



The Tip-off

NEW YORK — Fashion's Night Out marked the true arrival of fashion week in New York on Thursday. NBA and Olympic champ Dwyane Wade got into the spirit with Karen Elson at Calvin Klein's Midtown Manhattan outpost, but the action neither started nor ended there. For more from Fashion's Night Out around the globe, see pages 18 and 19.

PHOTO BY STEVE EICHNER

MEMO PAD

PARTY ANIMALS: Town & Country held an appropriately civilized party on Wednesday evening at the equally appropriate Crown restaurant on New York's Upper East Side to celebrate editor in chief **Jay Fielden's** one-year anniversary at the magazine. It was a family affair, with mothers and sons in little blue suits mulling about the main room and greeting Fielden, who, as one attendee put it, held court like Scarlett at the ball.

The Crown was a last-minute selection for Fielden, since the party was originally scheduled

to happen at Bill's, the new restaurant from **John DeLucie** that took over the old speakeasy Bill's Gay Nineties on 54th Street. No one seemed to mind the 11th-hour switch — most of the partygoers probably live within walking distance of the Crown anyway.

In between air kisses with **Olivia Chantecaille** and Elle's **Robbie Myers**, Fielden reflected on the year that was, talking about a few of his favorite covers (the Hemingway cover in September, the **Patti Hansen** cover from December and the upcoming October issue featuring **Andie MacDowell** and her daughters) and plans for a new Town & Country Web site. "We're hoping

to get this going by the end of the year. This is the first site at Hearst designed for your phone instead of the desktop. You will be able to read it on your computer, but we're designing it for mobile," he said.

Speaking of new Web sites, New York magazine's blog-turned-Web site The Cut held a launch party on the same night on the rooftop of the NoMad Hotel. **Coco Rocha**, **David Lauren**, **Shala Monroe**, **Michael Bastian** and Barneys New York chief executive officer **Mark Lee** all stopped by. The event was part of a week full of promotion, including a free shuttle running between Milk Studios and the tents at Lincoln Center.

Unfortunately, that shuttle wasn't in service Wednesday night for more party hopping. It was a slow crawl down to Capitale on The Bowery for the launch of Du Jour magazine. Perhaps that's because it seemed like everyone was headed there. Inside, it was wall to wall with people, from **Kim Kardashian** to a few women from the "Real Housewives" franchise, cover girl **Christy Turlington**, **Bruce Weber**, **Martha Stewart**, **Hilary Rhoda**, **Amar'e Stoudemire** and **Nacho Figueras**. **Jason Binn** pulled Turlington and Miami Heat star **Chris Bosh** into the DJ booth next to **Questlove** to try and talk to the crowd, but it was impossible to get their

attention back from the open bar and kabobs being inhaled. Binn turned the party back over to Questlove and the dance floor quickly filled up. — **AMY WICKS**

RICHIE'S ROLE: During the Fashion's Night Out stampede, **Nicole Richie** filmed a live broadcast for QVC in the heart of the Meatpacking District to introduce her namesake collection. **Joe Zee** joined Richie during filming, since she will appear in the finale of his reality show, "All on the Line with Joe Zee," on the Sundance Channel. Richie was scheduled to go live on QVC around 10:30 p.m. The third season of Zee's show will premiere on Monday. — **A.W.**

FASHION SCOOPS

FEEDING THE BEAST: Kevin Mansell, chairman, president and chief executive officer of Kohl's Corp., is ready to get extra close with brands to get an exclusive — something that he said is all the more important now that retailers are squaring off on the Web's "equal playing field."

"Our opportunity is to create more national brand relationships that are exclusive and propriety," he told investors at the Goldman Sachs Nineteenth Annual Global Retailing Conference in New York. "It can't be hit or miss. We can't go a year without any. It's got to be regular, so the customer is always excited."

To deliver that jolt to shoppers, the company is prepared to shift into acquisition mode. "All of our exclusive relationships to date have essentially been licensed partnerships. That doesn't mean that's what it will be in the future. [The] outright purchase and acquiring of existing brands is certainly something that's reasonable and rational for us to do."

— EVAN CLARK

CASADEI'S DEBUT: "I said, 'You give me a mood, and I will create something that works for both of us,'" Casadei creative director **Cesare Casadei** told WWD of the brand's upcoming collaboration with **Prabal Gurung** that will debut at the designer's runway show Saturday. This is Casadei's first partnership with an American-based designer (as well as the creative director's first New York Fashion Week). The footwear brand worked closely with Gurung to create two silhouettes for his spring collection — both a reinterpretation of Casadei's Blade wedge. The result: a sleek acetate-and-steel wedge with a degrade effect that comes in white, gray, black or red. A sandal will retail for \$1,000 and a mesh pointed-toe style for \$900.

— RACHEL STRUGATZ

RUN OF SHOW: Olympic track-and-field world champion **Sanya Richards-Ross**, dressed in BCBG and looking very glam,



Sanya Richards-Ross at the BCBG show.

and **Estelle**, wearing an emerald green turban, were among the front-row guests at BCBG Max Azria Thursday morning. Other celebrities at the show were **Selita Ebanks**, **Jessica White**, **Daisy Fuentes**, **Barbara Schultz** and **Jessica Hart**. — LISA LOCKWOOD

SITE OWNER SENTENCED: **Vitaly Borker**, owner of luxury eyewear e-tailer DecorMyEyes.com, was sentenced Thursday in a Manhattan federal court to four years in prison for defrauding customers and for sending them threatening communications. Borker pled guilty in May 2011 to two counts of making threats in interstate commerce, one count of mail fraud and one count of wire fraud. He had been arrested in December 2010 on allegations of selling counterfeit eyewear, as well as cyberstalking and making unauthorized charges on his customers' credit cards. — VICKI M. YOUNG

KAMALI'S CAUSE:

Norma Kamali launched a campaign Thursday to stop objectification of women. She unveiled the Web site

stopobjectification.com and is asking women to post their most powerful body part, with an empowerment statement.

In a letter on the site, Kamali writes, "As a fashion designer, since 1967, I have seen women taken under by feeling not pretty enough, thin enough, or in the right fashion. Decade after decade I wondered why we are so easily undone and I realize now that objectification is the main reason. Objectification is experienced in the workplace, and the home, and in all types of media and advertising. The most common, especially in a city like New York, is objectification on the street." She's asking women to turn the camera around and take the photo and post it on her Web site. — LL

SUPIMA WINNER: "How amazing was that. I am very impressed," said celebrity stylist and designer **Rachel Zoe**, following the runway show for the capsule collections of the eight finalists of the Fifth Annual Supima Design Competition Thursday afternoon at Lincoln Center. "I really want to wear a lot of it — I'm just saying."

Then Zoe, who hosted the event, revealed the winner: **Kate Wilkoff**, who graduated in May from Pratt Institute

with a B.F.A. in Fashion Design. Wilkoff, who received a \$10,000 prize to use toward her career, wants to start her own eveningwear firm and was inspired by architecture that is affected by natural deconstruction processes, such as rust and decay in her designs. Her five-piece collection featured layered cocktail dresses, and evening gowns ranging from sleeveless and strapless styles to cap-sleeve and three-quarter-sleeve numbers.

Like all the participants, Wilkoff's creations used Supima cotton fabrics provided by brand partners AG, Agave, Brooks Brothers, Kurabo and Splendid. Wilkoff used materials such as bleached and hand-dyed denim, jersey-covered corduroy, metallic-painted twill and metallic-painted shirting.

The other participants were **Meredith Lyon** of Pratt, **Kyle Phillip Edmund Pearson** and **Yvonne Luong** of the Fashion Institute of Technology, **Abbey Glass** and **Jacqueline Siefert** of the Rhode Island School of Design, and **Eduardo Labohemia Calvo** and **Natalia Yepes** of the Savannah College of Art and Design. Supima is the promotional organization of American Pima cotton growers.

— ARTHUR FRIEDMAN